

FOR IMMEDIATE RELEASE:

Microscan Honored by Vision Systems Design 2016 Innovators Awards Program

RENTON, WA, May 3, 2016 – Microscan, a global technology leader in barcode, machine vision, verification, and lighting solutions, announced today that its [MicroHAWK® Platform](#) was recognized by the judges of the annual [Vision Systems Design Innovators Awards](#) program. The judging panel consisted of esteemed experts from system integrator and end-user companies.

Microscan was honored with a bronze-level award for its innovation in barcode reading and machine vision as one unified solution in the MicroHAWK platform of smart cameras. From the invention of the first graphical machine vision user interface to the creation of the Data Matrix symbol, Microscan's innovation in data capture and inspection technology continues to integrate more comprehensive, user-friendly tools into increasingly powerful, miniaturized platforms. The breadth of Microscan's barcode reading and inspection capability comes together for the first time in MicroHAWK, the world's smallest imager suite designed for both auto ID and machine vision. MicroHAWK simplifies the process of choosing automation equipment – offering high-performance barcode reading, product tracking, traceability, verification, inspection, gauging, and guidance on a single smart camera platform. This is made possible through MicroHAWK's configurable software and hardware options, which meet any price and performance requirement. Users can choose from a range of features from basic decoding to advanced machine vision, selecting their preferred sensor, optics, speed, and lighting to be integrated into the MicroHAWK device with the ideal dimensions, connectivity, and industrial rating. Intuitive software interfaces balance functionality and usability for new to experienced operators, giving every user the power to accomplish imaging tasks with the fastest out-of-box setup experience available.

"We continue to observe a trend toward the 'flattening' of the industrial automation architecture, enabling manufacturers to do more with less," Microscan President Scott Summerville states. "Like the evolution of cell phones to smart phones, the evolution of barcode imagers and PC-based machine vision cameras to smart cameras is yielding single solutions with unlimited application potential. The MicroHAWK smart cameras have the ability to offer what were once thought of as independent technologies on a single, all-in-one platform."

Of the Vision Systems Design Innovators Awards, Alan Bergstein, publisher of Vision Systems Design, states, "This prestigious program allows Vision Systems Design to celebrate and recognize the most innovative products and services in the vision and image processing industry. Our 2016 Honorees are an outstanding example of companies who are making an impact in the industry."



The Innovators Awards are judged based on the following criteria:

- Originality
- Innovation
- Impact on Designers, Systems Integrators, End Users
- Fulfilling a need in the market that hasn't been addressed
- Leveraging a novel technology

The 2016 Visions Systems Design Innovators Awards Honorees are featured on the June Issue of Vision Systems Design magazine as well as on www.vision-systems.com. For more information about Microscan's MicroHAWK Platform, visit www.microscan.com/microhawk.

About Vision Systems Design

Published since 1996, Vision Systems Design is a global resource for engineers, engineering managers and systems integrators that provides comprehensive global coverage of vision systems technologies, applications, and markets. Vision Systems Design's magazine, website (www.vision-systems.com), email newsletters and webcasts report on and analyze the latest technology and business developments and trends in the worldwide machine vision and image processing industry.

About The Vision Systems Design 2016 Innovators Awards program

The Vision Systems Design 2016 Innovators Awards program reviews and recognized the most innovative products and services in the vision and image processing industry. Honorees were announced at The Vision Show 2016 held in Boston, MA, USA. Criteria used in the Innovators Awards ranking included: originality, innovation; impact on designers, systems integrators and end-users; fulfilling a need in the market that hasn't been addressed, leveraging a novel technology, and increasing productivity.

About Microscan

Microscan is a global leader in barcode reading, machine vision, and verification technology serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a leader in automatic identification and inspection with extensive solutions ranging from barcode reading, tracking, and traceability up to complex machine vision measurement, guidance, code verification, and print quality grading.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a part of [Spectris plc](http://Spectris.plc), the productivity-enhancing instrumentation and controls company.

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